

# PLATINUM

by  Lurn<sup>TM</sup>

## Solo Ad Email Examples

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A Solo Ad email (otherwise known as your “creative”) will be provided to the solo ad seller and will be sent to the seller’s email list.

The purpose of these email ads is to get people to visit your opt-in page so they can subscribe to your list.

These are **NOT** for copying and pasting. These are strictly for you to model after.

Pay attention to how the subject lines are crafted, the visual flow - minimalistic sentences and paragraphs, etc, the formatting - minimalistic use of bold and italics, the copy and phrasing, and how the hyperlinks are written.

- When sending your Solo Ads to the solo ad seller, provide your link (example seen immediately below) to be included in the email:

Link: <http://clickperfect.com/go/ajx83>

*The link shown above is a sample tracking link, for demonstration purposes only, using ClickPerfect.com which will redirect readers to the opt-in page when clicked.*

- Where you see <LINK>, this tells the seller to hyperlink the text shown with your opt-in page link.
- Providing alternative subject lines can be helpful to the seller to help determine which is most likely to appeal to the seller’s list.

## Solo Ad Swipe Example #1:

Subject: **The Law of Attraction is your ENEMY?**

Alternate subject 1:

Alternate subject 2:

I never knew this.

Did you know that the Law of Attraction is working AGAINST you?

Thankfully, I just found this free report by Qigong Expert Kane Shieh. It gives you the Missing Pieces from the Law of Attraction that changes it from your enemy to your FRIEND.

The truth is, the Law of Attraction is only one of THREE pieces needed to manifest your dream life.

What are the 2 Missing Pieces?

**Go Here to Find Out** <LINK>

I can't believe he's giving it away for free... the free report contains information not even found in paid programs!

**See what you're Missing** <LINK>

Get it before he changes his mind about giving it away for free. The information is priceless!

Seriously, you'll thank me for telling you about this!

### Solo Ad Swipe Example #2:

Subject: **Live a Luxury Lifestyle with the "Big Book of Free"**

Alternate subject 1:

Alternate subject 2:

If you'd like to know how to live a luxury lifestyle for pennies on the dollar, **here is your ticket.** <LINK>

You'll learn 127 Ways to get everything you want or need for FREE (or for a fraction of what others pay)...

**Learn how to Get Your Big Book of Free here (for free)...** <LINK>

### Solo Ad Swipe Example #3:

Subject: **WHEN will it ALL hit the fan?**

Alternate subject 1:

Alternate subject 2:

Hey,

It's not a matter of IF but **WHEN**.

You've seen the news.

You know where our country's headed.

The next unforeseen attack **WILL happen**.

Maybe not directly to you....

Or maybe worse... To someone you love.

And if you're not prepared...

**Your life will NEVER be the same.**

I've seen more than enough horror in my life.

Children ripped from the clutches of their parents. Women shot point blank. Men having to watch as their wives are seduced.

Pisses me off like nothing else.

**If you have a minute...**

No screw it...

Even if you don't have a minute...

[Download this Free report NOW](#) <LINK>

Or just wait until the gut-wrenching day when your number is called.

Live Free,

- YOUR NAME

### Solo Ad Swipe Example #4:

Subject: **Like you're a magnet...**

Alternate subject 1:

Alternate subject 2:

Hey,

You walk into a restaurant...

And the heads turn!

Even when you're not looking, you can feel the eyes on you.

They're checking YOU out.

Your face. Your hair. Your body.

Is it really possible to make yourself THAT much more attractive — **And do it FAST?**

*Absolutely!*

And it goes far beyond looks. It enhances your confidence.

Your swagger.

[Take a minute to check out this dynamic report](#) <LINK>

I created on how to make yourself a VIRTUAL MAGNET to those you wish to attract.

It absolutely works!

**I'm living proof.**

Magnetize your mate,

YOUR NAME

## Solo Ad Swipe Example #5:

Subject: **Secrets of pure health**

Alternate subject 1:

Alternate subject 2:

Hey,

Sure, we've all eaten healthy.

We've exercised, taken vitamins, even made lifestyle changes to improve our health.

As a result, you might be a little healthier even more energetic.

Or maybe your clothes fit a little better.

But then there's a WHOLE NEW LEVEL.

I call it "Pure Health".

Once you reach that level, everything changes.

You have an abundance of energy...

You feel stronger and refreshed...

And you feel like a million bucks!

[Not too long ago, I was practically handed these Pure Health secrets.](#) <LINK>

Today, I'd love to share them with you.

To Your Healthiest Life,

YOUR NAME

## Solo Ad Swipe Example #6:

Subject: **99,117 hours spent working [make them count]**

Alternate subject 1:

Alternate subject 2:

Hey,

Work consumes our lives.

In your lifetime, you'll work about 99,117 hours.

Most people do so the hard way.

Tied to jobs that don't satisfy them...

Working for a boss they don't like...

And not making the money they want and deserve.

The results:

About 99,117 hours where they aren't fulfilled, happy, and free.

[There's a BETTER way...](#) <LINK>

I want to introduce you to a life where YOU are your own boss.

You make the rules...

You enjoy more freedoms than ever before.

And your income? The sky's the limit!

Trust me...



I know... **I did it.**

And now, I want to show you just how EASY it can be for you.

**Simply download this Free report – Enjoy!** <LINK>

To Your Freedom and Fortune,

YOUR NAME